Miyazaki International College

Course Syllabus

Spring 2020

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| Course Title ( Credits ) | ANT309 World Ethnography (3 credits) |
| Course Designation for TC | N/A |
| Content Teacher |
| Instructor | Debra J Occhi, PhD |
| E-mail address | docchi@sky.miyazaki-mic.ac.jp |
| Office/Ext | 2-206 |
| Office hours | MW 12:30 – 2:00 |
| Language Teacher |
| Instructor |  |
| E-mail address |  |
| Office/Ext |  |
| Office hours |  |

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| Course Description: |
| Examines the concept of culture and anthropological approaches to understanding other cultures. Compares different ethnographies in diverse cultures. |
| Course Goals/Objectives: |
| Ethnography is a valuable method of social science research that yields insights into various cultures and into the concept of culture itself. We will investigate ethnography and its relevance to society, especially as it is used in business and public policy contexts, in contrast to classic ethnographies. A mix of projects, discussion, journal writing, and quizzes will require active participation. |
| Tentative Course Schedule |
| Day | Topic | Content/Activities |
| 1 | Introduction | Discussion of the SyllabusDiscussion of key concepts including ethicsSurvey of Student Backgrounds  |
| 2 | Case studies: academic ethnography | MIT video/readingDiscussion, in-class writing  |
| 3 | Further Introduction | Introduction to Bloom’s writing objectives, Describe-Interpret-Evaluate, Results of Survey |
| 4 | Case studies: business ethnography | Google ethnography readingQuestions & discussion |
| 5 | Observation: nonverbal behavior | Video: Nonverbal Language and PowerDiscussion, Observation of public behavior |
| 6 | Case studies: KSU  | Viewing of video & discussion  |
| 7 |  | Discussion of survey results & reading  |
| 8 | Study day |  |
| 9 | Quiz |  |
| 10 | Language and Behavior | Hymes’ SPEAKING model defined & discussed |
| 11 | “ | Brief presentations on observation task: Analysis of Nonverbal/SPEAKING case studies |
| 12 | Focus Groups  | Focus Groups exercise  |
| 13 | Case studies: business ethnography | Global branding: analysis of visual examples & discussion |
| 14 |  | Reading & discussion on advertising analysis |
| 15 | Midterm written exam |  |
| 16 | Neoliberalism | Video, questions & discussion |
| 17 | Case studies: sports fitness ethnography | Reading & discussion: A Cultural Anthropologist Walks into a Gym |
| 18 | “ | Preparation for group presentations |
| 19 | “ | Preparation for group presentations |
| 20 | “ | Brief presentations of student data |
| 21 | “ | Brief presentations of student data |
| 22 | “ | Summary writing on projects |
| 23 | Case studies: ethnography of sleep | Reading & discussion: Inemuri |
| 24 | Dramaturgy | Reading & discussion: Goffman |
| 25 | Classical Ethnography | Preparation for group presentations |
| 26 | “ | Brief presentations of student data |
| 27 | Problem-solving for the future | Reading & discussion: Italian Co-ops as social enterprise |
| 28 | “ | YES magazine: student-selected readings, notes |
| 29 | “ | Discussion of student reflections  |
| 30 | Study day |  |
|  | Finals |  |
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| Required Materials: |
| Paper and pencil or pen are required for note taking along with a binder or file to store these and other papers. Readings are stored on the course Moodle, Journal writing is done in Mahara; students will need internet access and a tablet or PC (CCR will be used as available). |
| Course Policies (Attendance, etc.) |
| Expectations: Students must actively participate in class in order to contribute effectively to group work and to benefit from this course. Students with more than 3 unexcused absences may be required to withdraw from the course. Missing class (lateness or absence) will result in deductions in the participation grade. Excessive lateness or absence that affects your ability to meet your class responsibilities may cause you to be required to withdraw from the course. Lack of participation will negatively affect grades.Participation: Participation means coming to class prepared and on time, taking part in all class activities and assignments, listening to others and taking part in discussions. This class will be built around participation individually and as a member of pairs or groups. Plagiarism and Intellectual Honesty: Plagiarism is representing some else's work (words, ideas, or images) as your own. It is a very serious error, and plagiarized work is not accepted in this course. |
| Class Preparation and Review |
| Students are expected to spend at least one hour preparing for every hour of lesson, and one hour reviewing and doing Homework. Lack of preparation and homework may affect participation. |
| Grades and Grading |
| In-class participation 25%Homework 25% In-class quizzes and other writing 25%Comprehensive final examination 25% |
| Notes: Socrative quiz code is 2F8BB3F5 |
| The instructor reserves the right to make changes to this syllabus as needed. In principle, graded work will be returned within two weeks of submission with feedback. Work completed in this course helps students achieve the following Diploma Policy objectives: Diploma Policy Objectives (School of International Liberal Arts)1. Advanced thinking skills (comparison, analysis, synthesis, and evaluation) based on critical thinking (critical and analytic thought)2. The ability to understand and accept different cultures developed through acquisition of a broad knowledge and comparison of the cultures of Japan and other nations3. The ability to identify and solve problems 4. Advanced communicative proficiency in both Japanese and English5. Proficiency in the use of information technology |

Overall Course Grading Rubric (MIC General Rubric applies as well.)

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| Grade | F | D | C | B | A |
| Criteria | Failure to meet the course standards | Below average performance | Average performance; met all course standards | Better than average performance; met all course standards | Excellent performance; surpassed course standards |